

ANALYSIS REPORT OF 100 TWEETS OF @katyperry

from 13 Jun 2019 to 10 Sep 2019



10.07K
TWEETS

6.8K
LIKES

KATY PERRY ✓
@katyperry

222
FOLLOWING

107.98M
FOLLOWERS

Joined Twitter - Fri, 20 Feb 2009 23:45:56 UTC

Love. Light.

<https://t.co/ZiYVfFydeR>

TWEETS 99 (99.00%)

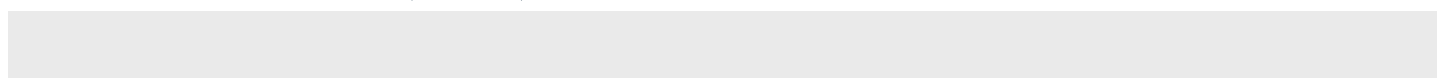


AV. TWEETS PER DAY 1.11

AV. TWEETS PER WEEK 8.25

AV. TWEETS PER MONTH 49.50

RETWEETS 0 (0.00%)

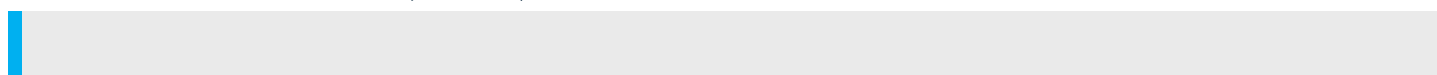


AV. RETWEETS PER DAY 0.00

AV. RETWEETS PER WEEK 0.00

AV. RETWEETS PER MONTH 0.00

REPLIES 1 (1.00%)

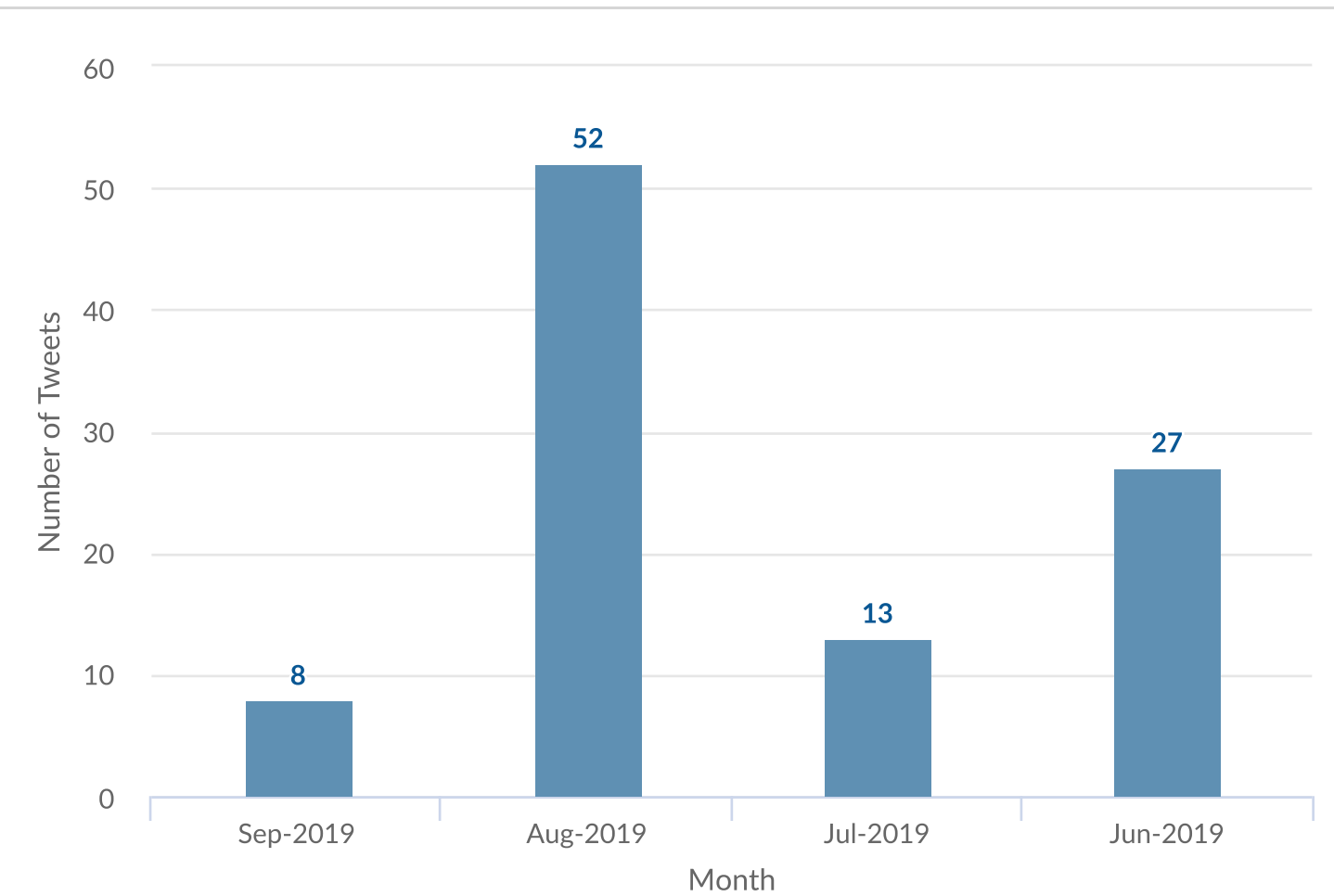


AV. REPLIES PER DAY 0.01

AV. REPLIES PER WEEK 0.08

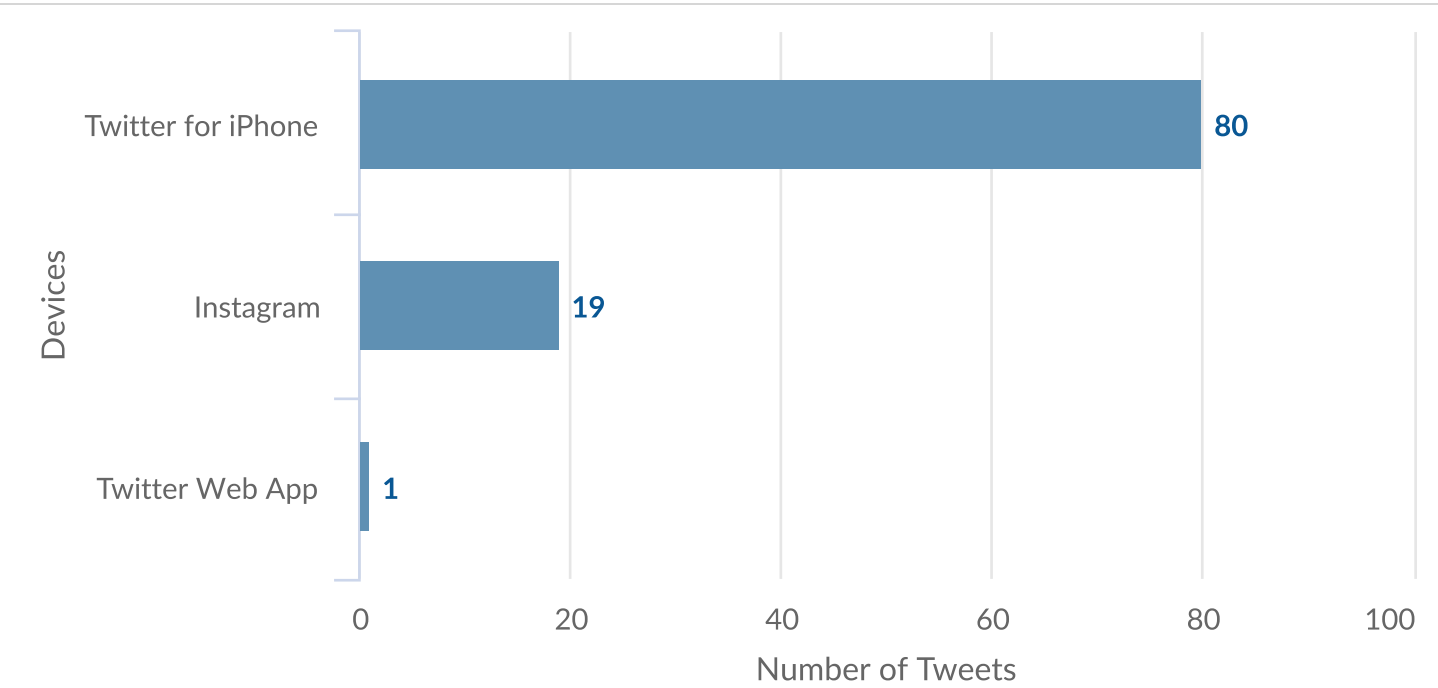
AV. REPLIES PER MONTH 0.50

TWEET TIMELINE



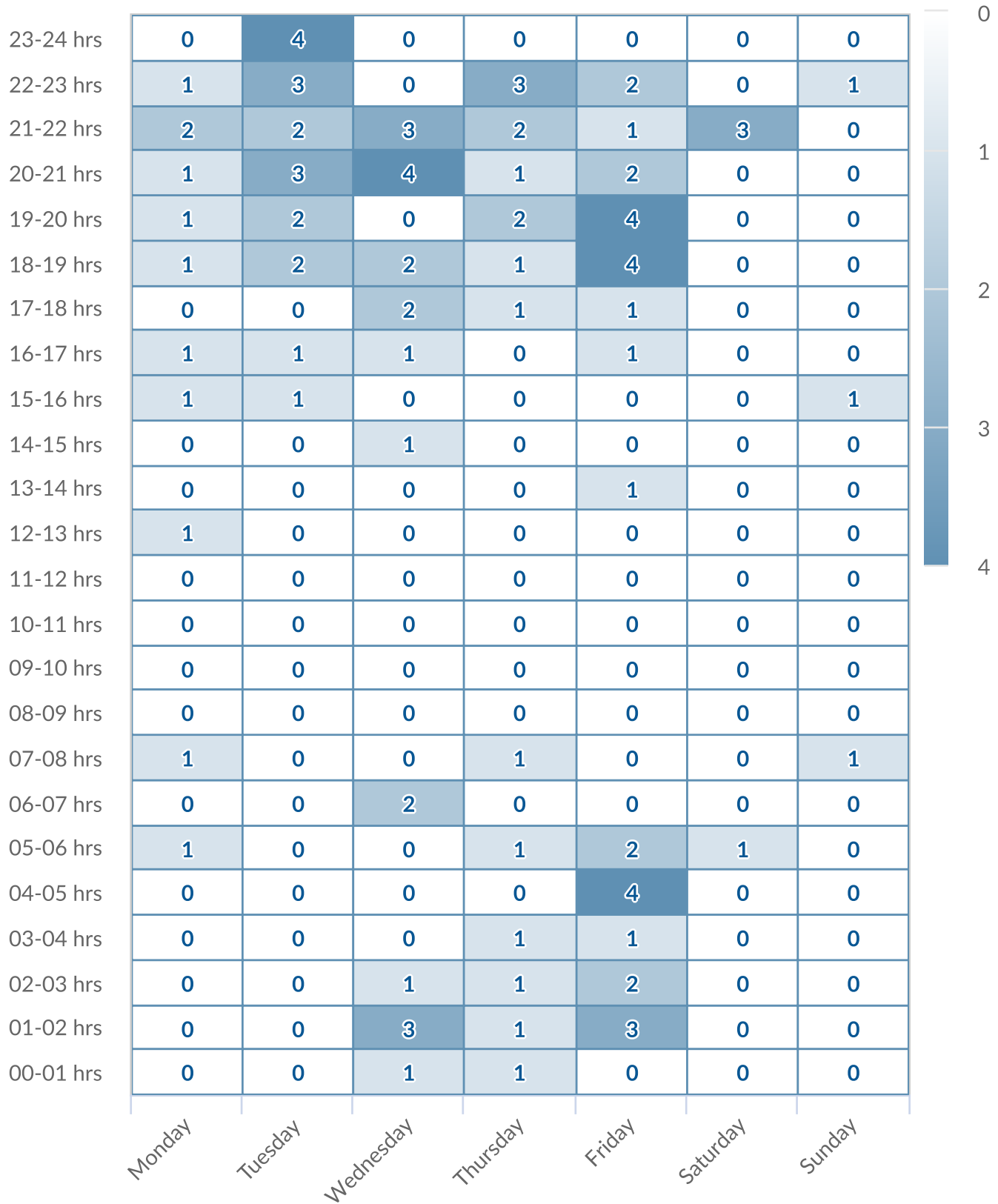
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @katyperry to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
------------	---------------------

12:00 - 13:00	45,459.00
7:00 - 8:00	45,220.00
3:00 - 4:00	2,753.00
14:00 - 15:00	2,468.00
4:00 - 5:00	2,152.00
16:00 - 17:00	1,879.00

*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
----------	-------

#smalltalk	17
#neverreallyover	12
#shoesdaytuesday	11
#smalltalkvideo	9
#neverendingsummer	2
#spotifyfansfirst	1
#todaystophits	1

LATEST TWEETS

Latest Tweets Posted by @katyperry

The category is Disco Fever! 🌟 The star is The Adora! 🎧 Tune in, call in, buy in @qvc tonight at 9:00p ET I will be LIVE/LOVE/LAUGHING tonight IRL for #ShoesdayTuesday @kpcollections <https://t.co/b1OvtuD5me>

623 retweets **6.21K likes** **10-Sep-2019 23:56:40 UTC**

What do you talk about when you've been through everything but have nothing left to say? 🙋♀️💕 #SmallTalk, Explained. <https://t.co/NdJsGCnz9X> <https://t.co/oXNR7dfzqf>

1.26K retweets **8.34K likes** **09-Sep-2019 22:58:11 UTC**

🌸 Click here to have a good weekend 🌸🌸 <https://t.co/fy3YCaqy8t> <https://t.co/nmsZbHuln1>

1.84K retweets **14.19K likes** **06-Sep-2019 22:36:36 UTC**

tres chic 🌟📺 <https://t.co/RchRqnJpEk>

599 retweets **8.32K likes** **06-Sep-2019 20:58:28 UTC**

ready and waiting 📺📺💕 <https://t.co/AopNz7AZIX>

740 retweets **8.18K likes** **05-Sep-2019 05:53:07 UTC**

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
----------	-------

@kpcollections	13
@cynthialovely	6
@qvc	2
@spotify	2
@schwarzenegger	1
@applemusic	1
@bastilledan	1

TOP RETWEETED TWEETS

3,457.42

AV. RETWEETS PER TWEET

61.07K
retweets

bb ur a firewerk
04-Jul-2019 07:13:56 UTC

45.46K
retweets

This meal is BEEF-free #MeatFreeMonday 🍖❤️🍷
#YNTCDmusicvideo <https://t.co/m2kA0mZgQe>
17-Jun-2019 12:41:41 UTC

45.22K
retweets

Can't we all just be kind and good? Why is that so hard?
11-Aug-2019 07:42:55 UTC

10.6K
retweets

#SmallTalk <https://t.co/lpSL0aAu1t>
06-Aug-2019 21:01:49 UTC

8.78K
retweets

and now there's nothing left but #smalltalk 🍷🍷
<https://t.co/vN0khlXBS0> <https://t.co/jreWlw5O9T>
07-Aug-2019 18:02:16 UTC

6.42K
retweets

Ready for some #SmallTalk tonight? Here's a sneak peek 📺 at
the song and lyric video. <https://t.co/vN0khlXBS0>
<https://t.co/Y3qXUR4TII>
08-Aug-2019 19:20:53 UTC

6.19K
retweets

Ain't it funny? 'Cause now there's nothing left but... 🍷
<https://t.co/CeDVL9z6oz>
09-Aug-2019 01:02:27 UTC

6.12K
retweets

#SmallTalk <https://t.co/c0t3TD5sVK>
07-Aug-2019 02:01:45 UTC

TOP LIKED TWEETS

18,834.65

AV. LIKES PER TWEET

262.05K
likes

bb ur a firewerk
04-Jul-2019 07:13:56 UTC

170.44K
likes

This meal is BEEF-free #MeatFreeMonday 🍖❤️🍷
#YNTCDmusicvideo <https://t.co/m2kA0mZgQe>
17-Jun-2019 12:41:41 UTC

146.5K
likes

Can't we all just be kind and good? Why is that so hard?
11-Aug-2019 07:42:55 UTC

48.63K
likes

#SmallTalk <https://t.co/lpSL0aAu1t>
06-Aug-2019 21:01:49 UTC

40.4K
likes

and now there's nothing left but #smalltalk 🍷🍷
<https://t.co/vN0khlXBS0> <https://t.co/jreWlw5O9T>
07-Aug-2019 18:02:16 UTC

39.69K
likes

He may be a liar but those hips don't lie bb 🍷
<https://t.co/equ7jFrkv3>
19-Jul-2019 05:37:09 UTC

36.33K
likes

Ain't it funny? 'Cause now there's nothing left but... 🍷
<https://t.co/CeDVL9z6oz>
09-Aug-2019 01:02:27 UTC

33.73K
likes

Mewd <https://t.co/YL1xAdPzxi>
02-Jul-2019 23:04:13 UTC